

1100 Wilson Blvd, 6th Floor Arlington, VA 22209

Dates

Sec Length

Pier 91 3050 K St NW Suite 100 Washington, DC 20007

Line Type / Break Type (Ref #)

Contract # 5328853 Schedule Dates 07/13/22-07/19/22 **Advertiser** Computer and Communications Ind Association (1 Entered By

> Pier 91 (19318) POLITICAL ISSUE (ns) (1187)

> > Local/Political Issue Agency BRD

**Brand** Est 11365 (1755791) Salesperson Monares, Barbara (3870)

Run Times

Sales Office WJLA/GJLA/EJLA Nielsen, Elizabeth **Buyer Name** Phone/Fax

CPE Est 11365

Agency

Product

**Account Types** 

Billing Type Standard Comments Est 11365

**Date Entered** 07/11/22 **Last Modified** 

CO-OP

Demo

External #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

No

Normal

15.00

Rate

\$17,925.00

\$101,575.00

Total

Station

07/11/22 Barbara Monares

Washington (WJLA By Broadcast Month		Rate
Jul. 2022	63	\$119,500.00
Grand Total:	63	\$119,500.00

Comments

Entered

1.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30 5:58:15A- N YOUR SIDE		2			ХХ	X			2	\$800.00	\$1,600.00	Washington (WJLA)	7/11/22
2.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30 5:58:15A- N YOUR SIDE	News-7News ON at 6AM		1						1	\$800.00	\$800.00	Washington (WJLA)	7/11/22
3.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30 6:58A- ABC America	-Good Morning		1	1					2	\$2,000.00	\$4,000.00	Washington (WJLA)	7/11/22
4.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30 6:58A- ABC America	-Good Morning				1 1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)	7/11/22
5.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30 9A- Live wit	th Kelly	2			хх	X			2	\$600.00	\$1,200.00	Washington (WJLA)	7/11/22
6.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30 9A- Live wit	th Kelly			1					1	\$600.00	\$600.00	Washington (WJLA)	7/11/22
7.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30 10A- News- Washington			1						1	\$450.00	\$450.00	Washington (WJLA)	7/11/22
8.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30 10A- News- Washington		2			х	X			2	\$450.00	\$900.00	Washington (WJLA)	7/11/22
9.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30 10:58:25A-	ABC-The View	2			х х	X			2	\$900.00	\$1,800.00	Washington (WJLA)	7/11/22
10.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30 10:58:25A-	ABC-The View		1						1	\$900.00	\$900.00	Washington (WJLA)	7/11/22
					CON	FIR	MA	ATI	ON	C	ON	ITRA	CT	-			
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ition:						•		Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Printed At: 04:04 PM on Monday, July 11 2022

		Contract # Schedule Dates	<b>5328853</b> 07/13/22-07/19/22	Date Entered Last Modified	07/11/22 07/11/22	
	WJLA	Advertiser	Computer and Communications Ind Association (1	Entered By	Barbara Monares	
WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floor	Agency	Pier 91 (19318)	СО-ОР	No	
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #		
		Brand	Est 11365 (1755791)	Demo		
		Salesperson	Monares, Barbara (3870)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Pier 91		Buyer Name	Nielsen, Elizabeth	Commission %	15.00	
3050 K St NW		Phone/Fax	1	Commission	\$17,925.00	
Suite 100		CPE	Est 11365	Net Total	\$101,575.00	
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax		
		Billing Type	Standard			

Est 11365

Run Times

Comments

Sec Length

Dates

11.0 Normal Line	/ SPOT	07/19/22-07/19/22	2	:30	11:59:56A- News-7News OI YOUR SIDE at Noon	1		1					1	\$750.00	\$750.00	Washington (WJLA)		7/11/22
12.0 Normal Line	/ SPOT	07/13/22-07/15/22	2	:30	11:59:56A- News-7News OI YOUR SIDE at Noon	N 2	2		X	<b>(</b> )	х		2	\$750.00	\$1,500.00	Washington (WJLA)		7/11/22
13.0 Normal Line	/ SPOT	07/13/22-07/15/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM	2	2		X	<b>( )</b>	х		2	\$600.00	\$1,200.00	Washington (WJLA)		7/11/22
14.0 Normal Line	/ SPOT	07/18/22-07/18/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1						1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
15.0 Normal Line	/ SPOT	07/18/22-07/19/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1					2	\$1,000.00	\$2,000.00	Washington (WJLA)		7/11/22
16.0 Normal Line	/ SPOT	07/13/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1 :	1 1	1		3	\$1,000.00	\$3,000.00	Washington (WJLA)		7/11/22
17.0 Normal Line	/ SPOT	07/13/22-07/15/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1 1	1		3	\$2,000.00	\$6,000.00	Washington (WJLA)		7/11/22
18.0 Normal Line	/ SPOT	07/18/22-07/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/11/22
19.0 Normal Line	/ SPOT	07/19/22-07/19/22	2	:30	6:27P- 6:30P (EST)			1					1	\$3,000.00	\$3,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
20.0 Normal Line	/ SPOT	07/13/22-07/15/22	2	:30	6:27P- 6:30P (EST)	2	2		X	( )	Х		2	\$3,000.00	\$6,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
					CON	IFIF	RM	ΑT	ION	С	10	ITR	AC	T			1	
Accepted-Agency/Adv	ertiser:		С	ate:	Accepted-S	tation:								Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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Line

Printed At: 04:04 PM on Monday, July 11 2022

Line Type / Break Type (Ref #)

Washington (WJLA)

By Broadcast Month Spots

Jul. 2022

Station

Grand Total:

<u>Rate</u>

\$119,500.00

\$119,500.00

63

Comments

Entered

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	WJLA	Advertiser	Computer and Communications Ind Association (1	Entered By	Barbara Monare
abc	1100 Wilson Blvd, 6th Floor	Agency	Pier 91 (19318)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 11365 (1755791)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Pier 91		Buyer Name	Nielsen, Elizabeth	Commission %	15.00
3050 K St NW		Phone/Fax	1	Commission	\$17,925.00
Suite 100		CPE	Est 11365	Net Total	\$101,575.00
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		
		Comments	Est 11365		

Run Times

Sec Length

Dates

21.0	Normal Line / Access	07/13/22-07/15/22	2	:30	6:57P- 7P (EST)	2			Х	X X	(		2	\$5,000.00	\$10,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
22.0	Normal Line / Access	07/18/22-07/19/22	2	:30	6:57P- 7P (EST)	1	Х	Х					1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/11/22
23.0	Normal Line / Access	07/18/22-07/19/22	2	:30	6:58:46P- Wheel Of Fortune	1	Х	Х					1	\$3,500.00	\$3,500.00	Washington (WJLA)		7/11/22
24.0	Normal Line / Access	07/13/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune				1	1 1			3	\$3,500.00	\$10,500.00	Washington (WJLA)		7/11/22
25.0	Normal Line / Access	07/13/22-07/15/22	2	:30	7:27:41P- Jeopardy				1	1 1	L		3	\$6,000.00	\$18,000.00	Washington (WJLA)		7/11/22
26.0	Normal Line / Access	07/18/22-07/19/22	2	:30	7:27:41P- Jeopardy	1	Х	Х					1	\$6,000.00	\$6,000.00	Washington (WJLA)		7/11/22
27.0	Normal Line / SPOT	07/18/22-07/18/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$1,100.00	\$1,100.00	Washington (WJLA)		7/11/22
28.0	Normal Line / SPOT	07/13/22-07/15/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM	2			Х	X	(		2	\$1,100.00	\$2,200.00	Washington (WJLA)		7/11/22
29.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	11:35P- ABC-Jimmy Kimmel	2			Х	X X	(		2	\$500.00	\$1,000.00	Washington (WJLA)		7/11/22
30.0	Normal Line / SPOT	07/18/22-07/19/22	2	:30	11:35P- ABC-Jimmy Kimmel	1	Х	Х					1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
31.0	Normal Line / Prime	07/18/22-07/18/22	2		7:58P- ABC-The Bachelorette (Monday)		1						1	\$7,500.00	\$7,500.00	Washington (WJLA)		7/11/22
32.0	Normal Line / SPOT	07/16/22-07/16/22	2		7A- ABC-Good Morning America Saturday						1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
					CON	FIR	RMA	4TI	01	1 C	ONTI	RAG	CT		<u> </u>			
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

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Est 11365

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	07/16/22-07/16/22	2	: :30	8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
34.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	9A- ABC-Good Morning America Saturday 2						1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
35.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	6:58:56P- Wheel Of Fortune Wknd						1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		7/11/22
36.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd						1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/11/22
37.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM							1	1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
38.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	7:58:40A- ABC-Good Morning America Sunday							1	1	\$650.00	\$650.00	Washington (WJLA)		7/11/22
39.0	Normal Line / SPOT	07/17/22-07/17/22	2	: :30	6P- ABC-World News Tonight (Sunday)							1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/11/22
40.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
41.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
		'			CON	FIF	RM/	AΤ	101	1 C(	TNC	R	AC	Γ				·
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 04:04 PM on Monday, July 11 2022

Washington (WJLA) By Broadcast Month Spots

Jul. 2022

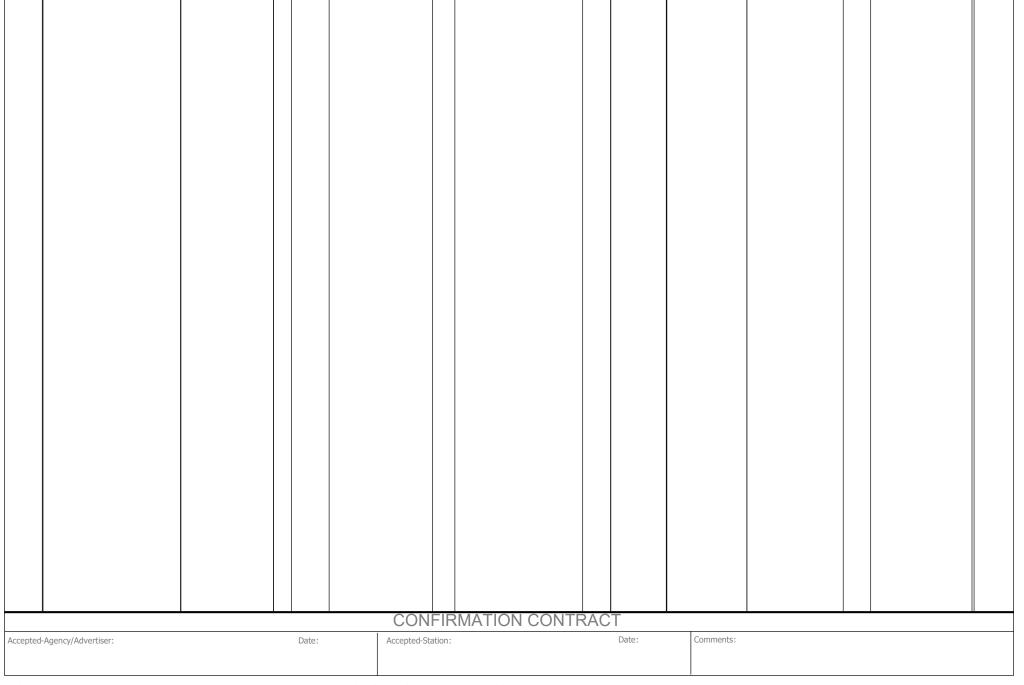
Grand Total:

<u>Rate</u>

\$119,500.00

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